



IHRA Secures Exclusive Racer Rewards Program for Member Tracks — Plus a Chance to Win a Lincoln POWER MIG® 140 MP®

IHRA is proud to roll out another new benefit for member tracks--Exclusive access to the nationally proven **Racer Rewards** sponsorship platform from **Contingency Connection** — the #1 grassroots racetrack rewards system in America for more than 30 years.

Through this new partnership, IHRA member tracks can enroll at a special discounted rate of just **\$1,950 annually** — a direct savings of \$1,100 off the standard \$3,050 fee. This turnkey national sponsorship program delivers **\$50,000–\$100,000** in weekly, midseason, and end-of-season banquet awards, along with banners, decals, and swag to strengthen your racing program all season long. **The result:** Tracks can reward loyal racers, attract new competitors, increase car counts, and improve profitability — all without raising purse payouts.

The Kicker: Any IHRA track that enrolls within the next 30 days will be entered to win a **Lincoln Electric POWER MIG® 140 MP®** — widely known as “the Welder to Have if You Can Only Have One”. The winning IHRA track can keep the welder or leverage it as a promotional giveaway to generate additional revenue, excitement, and fan engagement.



The Welder to Have if You Can Only Have One—the POWER MIG® 140 MP®

Jackie Ressa | Contingency Connection President

Racer Rewards | Engine Professional & Performance Shop Rewards | Grassroots SOCIAL
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